

Demographics

Population Estimate (2021)		
CYP (0 - 19)		20,491
Adults		46,737
65+		15,006
Total		82,234

Deprivation Ranking (2019)	
	18th
Most deprived area out of 317 local authorities	

Proportion of LSOAs in most deprived 10% nationally (2019)	
	27%

List of LSOAs in most deprived 10% nationally (2019)	
	Barnfield
	Central Church
	Peel
	Spring Hill

Economic status

People in Employment (Jan - Dec 2023)	
	71.6%
Out of Work Benefit Claimants (Nomis 2024)	
	5.8%

Job Density (2022)	
	0.61
<small>* Jobs density is defined as the number of jobs in an area divided by the resident population aged 16-64 in that area. For example, a jobs density of 1.0 would mean that there is one job for every resident aged 16-64</small>	

Commuting <5KM and not using Active Travel (2021)	
	36.4%

Crime

All crime (April 2023 - March 2024)	
	97.8
(Rate per 1,000 population)	

Anti-Social Behaviour (April 2023 - March 2024)	
	37.5
(Rate per 1,000 population)	

Volunteering

Any Volunteering in the Last 12 Months (Nov 21/22)		
Whole Population		17.4%
Male		19.2%
Female		N/A

Excess Weight

% of adults (aged 18+) classified as overweight or obese (2022/23)

72.4%

Physical Activity Level in Adults

Whole Population (16+) (Nov 22/23)

Inactive: Less than 30 minutes per week

35%

Fairly Active: 30-149 minutes per week

8%

Active: At least 150 minutes per week

57%

Gender

Active: at least 150 minutes a week - Gender (Nov 2021/22)

Male

58.7%

Female

57.8%

Disability

Physical activity levels in adults - Inactive: less than 30 minutes a week (Long-term health condition or disability) (Nov 2021/22)

Disability or long term health condition

46.1%

No disability or long term health condition

24.7%

% of people who have disabilities limiting daily activities (age standardised) (2021).

21.6%

Physical Activity by Age

Active: at least 150 minutes a week
(age) (2021/22)

Aged 16-34	66.5%
Aged 35-54	59.0%
Aged 55-74	58.7%

Inactive: less than 30 minutes a week
(age) (Nov 2021/22)

Aged 16-34	N/A
Aged 35-54	29.5%
Aged 55-74	30.8%
Aged 75+	50.1%

Physical Activity by Socio- economic Status

Active: at least 150 minutes a week
(2021/22)

NS SEC 1-2 (higher)	67.1%
NS SEC 3-5 (middle)	70.1%
NS SEC 6-8 (lower)	54.8%

Inactive: Less than 30 minutes per
week (2021/22)

NS SEC 1-2 (higher)	22%
NS SEC 3-5 (middle)	N/A
NS SEC 6-8 (lower)	N/A

Mortality

Under 75 mortality rate
from all cardiovascular
diseases (2022)

126.7

Directly standardised rate per
100,000

Not in Education,
Employment or
Training (NEET) **6.1%**
(2022/23)

Physical Activity Level in Children

Physical Activity levels in children and young people (ages 5 -16) (2022/23)

Less active: less than an average of 30 minutes a day **55.8%**

Fairly active: an average of 30-59 minutes a day **18.8%**

Active: an average of 60+ minutes a day **25.3%**

Gender

Physical "Less Active" levels in Children and Young People split by Gender (ages 5-16) (2022/23)

Male **50.8%**

Female **61.8%**

Excess Weight

Proportion of children with excess weight, Reception year (aged 4 - 5 years) (2022/23)

27.3%

Proportion of children with excess weight, Year 6 (aged 10 - 11 years) (2022/23)

39.2%



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