



# Rossendale

Health & Well-being Infograph 2024-2025



Active  
Lancashire



Lancashire  
Healthier Places



**Total population**  
(from 2021 census)  
70,800

**Adults**  
54,200

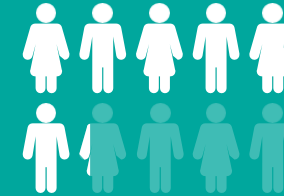
**0-19 years**  
16,600



Every **42** deaths per  
100,000 are linked to  
alcohol consumption.



**Smoking**  
**14%** of adults  
smoke.



**Overweight & Obesity**  
**65%** of adults, **25%** of children  
aged 4-5 years and **36%** of  
children aged 10-11 years are  
living with overweight and obesity.



**16%** of adults  
have high blood  
pressure.



**Dental Health**  
**21%** of 5-year-old children have  
signs of visible tooth decay.



**Fast Food Density**  
There are **118** takeaways in  
Rossendale. This is more than the  
average local authority in the UK.



**Healthy Diet**  
Less than a third (**29%**) of adults  
eat the recommended 5 portions  
of fruit and vegetables per day.



**25%** of children live in  
poverty. Growing up in  
poverty can damage a child's  
well-being and life chances.



**30%** of children (Academic year  
2023/24) and **23%** of adults are  
physically inactive and do less than 30  
minutes of activity per week. It is  
recommended that people do 30 minutes  
of exercise a day, 5 times a week.



**MSK**  
**21%** of people  
have a long-term  
musculoskeletal  
problem such as  
back and neck pain.



**Commuting 7%**  
of people use  
active modes of travel  
to journey to work.



**18%** of people aged  
over 16 are affected by  
mental health problems.