

Demographics

Population Estimate (2021)		
CYP (0 - 19)	26,703	
Adults	65,006	
65+	25,720	
Total	117,429	

Deprivation Ranking (2019)	
178th	
Most deprived area out of 317 local authorities	

Proportion of LSOAs in most deprived 10% nationally (2019)	
32%	

List of LSOAs in most deprived 10% nationally (2019)	
Birch Green	
Bastwell & Daisyfield	
Moorside	
Tanhouse	

Economic status

People in Employment (Jan - Dec 2023)	
77.6%	
Out of Work Benefit Claimants (Nomis 2024)	
3%	

Job Density (2022)	
0.75	
<small>* Jobs density is defined as the number of jobs in an area divided by the resident population aged 16-64 in that area. For example, a jobs density of 1.0 would mean that there is one job for every resident aged 16-64</small>	

Commuting <5KM and not using Active Travel (2021)	
27.6%	

Crime

All crime (April 2023 - March 2024)	
49.8	
(Rate per 1,000 population)	

Anti-Social Behaviour (April 2023 - March 2024)	
22.6	
(Rate per 1,000 population)	

Volunteering

Any Volunteering in the Last 12 Months (Nov 21/22)		
Whole Population	22.9%	
Male	23.9%	
Female	21.7%	

Excess Weight

% of adults (aged 18+) classified as overweight or obese (2022/23)

65.5%

Physical Activity Level in Adults

Whole Population (16+) (Nov 22/23)

Inactive: Less than 30 minutes per week 28.2%

Fairly Active: 30-149 minutes per week 11.1%

Active: At least 150 minutes per week

60%

Gender

Active: at least 150 minutes a week - Gender (Nov 2021/22)

Male 66%

Female 62%

Disability

Physical activity levels in adults - Inactive: less than 30 minutes a week (Long-term health condition or disability) (Nov 2021/22)

Disability or long term health condition 41%

No disability or long term health condition 17.4%

% of people who have disabilities limiting daily activities (age standardised) (2021)

18.7%

Physical Activity by Age

Active: at least 150 minutes a week
(age) (2021/22)

Aged 16-34	78.0%
Aged 35-54	64.3%
Aged 55-74	61.3%

Inactive: less than 30 minutes a week
(age) (Nov 2021/22)

Aged 16-34	N/A
Aged 35-54	N/A
Aged 55-74	28%
Aged 75+	N/A

Physical Activity by Socio- economic Status

Active: at least 150 minutes a week
(2021/22)

NS SEC 1-2 (higher)	75.4%
NS SEC 3-5 (middle)	59.7%
NS SEC 6-8 (lower)	64.1%

Inactive: Less than 30 minutes per
week (2021/22)

NS SEC 1-2 (higher)	16.1%
NS SEC 3-5 (middle)	N/A
NS SEC 6-8 (lower)	N/A

Mortality

Under 75 mortality rate
from all cardiovascular
diseases (2022)

97.2

Directly standardised rate per
100,000

Not in Education, Employment or Training (NEET)

4.3%
(2022/23)

Physical Activity Level in Children

Physical Activity levels in children and young people (ages 5 -16) (2022/23)

Less active: less than an average of 30 minutes a day 34.3%

Fairly active: an average of 30-59 minutes a day 24.3%

Active: an average of 60+ minutes a day 41.4%

Gender

Physical "Less Active" levels in Children and Young People split by Gender (ages 5-16) (2022/23)

Male 26.7%

Female 41.7%

Excess Weight

Proportion of children with excess weight, Reception year (aged 4 - 5 years) (2022/23)

20.8%

Proportion of children with excess weight, Year 6 (aged 10 - 11 years) (2022/23)

35.8%



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