

Demographics

Population Estimate (2021)

CYP (0 - 19)	26,703
Adults	65,006
65+	25,720
Total	117,429

Deprivation Ranking (2019)

178th

Most deprived area out of 317 local authorities

Proportion of LSOAs in most deprived 10% nationally (2019)

32%

- List of LSOAs in most deprived 10% nationally (2019)
- Birch Green
 - Bastwell & Daisyfield
 - Moorside
 - Tanhouse

Economic status

People in Employment (Jan - Dec 2023)

77.6%

Out of Work Benefit Claimants (Nomis 2024)

3%

Job Density (2022)

0.75

* Jobs density is defined as the number of jobs in an area divided by the resident population aged 16-64 in that area. For example, a jobs density of 1.0 would mean that there is one job for every resident aged 16-64

Commuting <5KM and not using Active Travel (2021)

27.6%

Crime

All crime (April 2023 - March 2024)

49.8

(Rate per 1,000 population)

Anti-Social Behaviour (April 2023 - March 2024)

22.6

(Rate per 1,000 population)

Volunteering

Any Volunteering in the Last 12 Months (Nov 21/22)

Whole Population	22.9%
Male	23.9%
Female	21.7%

Excess Weight

% of adults (aged 18+) classified as overweight or obese (2022/23)

65.5%

Physical Activity Level in Adults

Whole Population (16+) (Nov 22/23)

Inactive: Less than

30 minutes per week

28.2%

Active: At least 150

minutes per week

60%

Fairly Active: 30-149

minutes per week

11.1%

Gender

Active: at least 150 minutes a week - Gender (Nov 2021/22)

Male

66%

Female

62%

Disability

Physical activity levels in adults - Inactive: less than 30 minutes a week (Long-term health condition or disability) (Nov 2021/22)

Disability or long term health condition

41%

No disability or long term health condition

17.4%

% of people who have disabilities limiting daily activities (age standardised) (2021)

18.7%

Physical Activity by Age

Active: at least 150 minutes a week (age) (2021/22)

Aged 16-34	78.0%
Aged 35-54	64.3%
Aged 55-74	61.3%

Inactive: less than 30 minutes a week (age) (Nov 2021/22)

Aged 16-34	N/A
Aged 35-54	N/A
Aged 55-74	28%
Aged 75+	N/A

Physical Activity by Socio-economic Status

Active: at least 150 minutes a week (2021/22)

NS SEC 1-2 (higher)	75.4%
NS SEC 3-5 (middle)	59.7%
NS SEC 6-8 (lower)	64.1%

Inactive: Less than 30 minutes per week (2021/22)

NS SEC 1-2 (higher)	16.1%
NS SEC 3-5 (middle)	N/A
NS SEC 6-8 (lower)	N/A

Mortality

Under 75 mortality rate from all cardiovascular diseases (2022)

97.2

Directly standardised rate per 100,000

Not in Education,
Employment or
Training (NEET) **4.3%**
(2022/23)

Physical Activity Level in Children

Physical Activity levels in children and young people (ages 5 -16) (2022/23)

Less active: less than an average of 30 minutes a day **34.3%**

Fairly active: an average of 30-59 minutes a day **24.3%**

Active: an average of 60+ minutes a day **41.4%**

Gender

Physical "Less Active" levels in Children and Young People split by Gender (ages 5-16) (2022/23)

Male **26.7%**

Female **41.7%**

Excess Weight

Proportion of children with excess weight, Reception year (aged 4 - 5 years) (2022/23)

20.8%

Proportion of children with excess weight, Year 6 (aged 10 - 11 years) (2022/23)

35.8%



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