

Demographics

Population Estimate (2021)		
CYP (0 - 19)	22,098	
Adults	58,846	
65+	31,002	
Total	111,946	

Deprivation Ranking (2019)

147th

Most deprived area out of 317 local authorities

Proportion of LSOAs in most deprived 10% nationally (2019)

15%

List of LSOAs in most deprived 10% nationally (2019)

Jubilee  
Mount  
Pharos  
Rossall

Economic status

People in Employment (Jan - Dec 2023)

67.7%

Out of Work Benefit Claimants (Nomis 2024)

3.2%

Job Density (2022)

0.59

\* Jobs density is defined as the number of jobs in an area divided by the resident population aged 16-64 in that area. For example, a jobs density of 1.0 would mean that there is one job for every resident aged 16-64

Commuting <5KM and not using Active Travel (2021)

34.3%

Crime

All crime (April 2023 - March 2024)

63.6

(Rate per 1,000 population)

Anti-Social Behaviour (April 2023 - March 2024)

24.4

(Rate per 1,000 population)

Volunteering

Any Volunteering in the Last 12 Months (Nov 21/22)

Whole Population17.7%

MaleN/A

FemaleN/A

## Excess Weight

% of adults (aged 18+) classified as overweight or obese (2022/23)

67.3%

## Physical Activity Level in Adults

Whole Population (16+) (Nov 22/23)

Inactive: Less than 30 minutes per week 32.2%

Fairly Active: 30-149 minutes per week 11.2%

Active: At least 150 minutes per week 56.6%

## Gender

Active: at least 150 minutes a week - Gender (Nov 2021/22)

Male 58.8%

Female 67.8%

## Disability

Physical activity levels in adults - Inactive: less than 30 minutes a week (Long-term health condition or disability) (Nov 2021/22)

Disability or long term health condition 39.6%

No disability or long term health condition 17.7%

% of people who have disabilities limiting daily activities (age standardised) (2021)

19.9%

## Physical Activity by Age

Active: at least 150 minutes a week (age) (2021/22)	
Aged 16-34	66.0%
Aged 35-54	70.6%
Aged 55-74	62.5%

Inactive: less than 30 minutes a week (age) (Nov 2021/22)	
Aged 16-34	N/A
Aged 35-54	N/A
Aged 55-74	23.9%
Aged 75+	N/A

## Physical Activity by Socio-economic Status

Active: at least 150 minutes a week (2021/22)	
NS SEC 1-2 (higher)	70.3%
NS SEC 3-5 (middle)	68.2%
NS SEC 6-8 (lower)	N/A

Inactive: Less than 30 minutes per week (2021/22)	
NS SEC 1-2 (higher)	18.4%
NS SEC 3-5 (middle)	18.6%
NS SEC 6-8 (lower)	N/A

## Mortality

Under 75 mortality rate from all cardiovascular diseases (2022)

82.9

Directly standardised rate per 100,000

Not in Education,  
Employment or  
Training (NEET)

4.8%  
(2022/23)

Physical  
Activity  
Level in  
Children

Physical Activity levels in children and young people (ages 5 -16) (2022/23)

Less active: less than an average of 30 minutes a day 26.0%

Fairly active: an average of 30-59 minutes a day 25.3%

Active: an average of 60+ minutes a day 48.7%

Gender

Physical "Less Active" levels in Children and Young People split by Gender (ages 5-16) (2022/23)

Male 20.7%

Female 27.7%

Excess  
Weight

Proportion of children with excess weight, Reception year (aged 4 - 5 years) (2022/23)

22.9%

Proportion of children with excess weight, Year 6 (aged 10 - 11 years) (2022/23)

32.2%



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