



Total population

(from 2021 census)

81,211

Adults

66,998

0-19 years

14,213



Alcohol

Every 39 deaths per 100,000 are linked to alcohol consumption



Smoking

8% of adults smoke



Overweight & Obesity

67% of adults, 21% of children aged 4-5 years and 30% of children aged 10-11 years are living with excess weight or obesity



Hypertension

20% of adults have high blood pressure



Dental Health

18% of 5 year old children have visible signs of tooth decay



Fast Food Density

There is 1 takeaway outlet for every 870 people in Fylde. The UK average is 1 per 952 people



Nutrition

Only around 33% of adults eat the recommended 5 portions of fruit and vegetables a day



Child Poverty

27% of children live in relative poverty, after housing costs



Physical Activity

43% of children (academic year 2023/24) do less than 30mins of physical activity a day. 26% of adults are classed as physically inactive, doing less than 30mins per week



MSK

23% of people have a long-term musculoskeletal problem such as neck and back pain



Active Commuting

8% of people use active modes of travel to get to work



Mental Wellbeing

14% of people aged over 16 are affected by mental health problems