

Movement Fund:

Funding for Sports Clubs & Community Groups

The Sport England Movement Fund provides grants and crowdfunding pledges to support projects that help people overcome barriers to being physically active. Here is a breakdown of the key information you need to know.

What is the Funding For?

The fund supports physical activity projects for people who face the greatest barriers to being active. Projects should focus on one or more of these target groups:

- Older adults
- Girls aged 5–16
- LGBTQ+ individuals
- People on low incomes
- Foster carers and unpaid carers
- Culturally diverse communities
- Pregnant women and new parents
- Disabled people or those with long-term health conditions



The fund also gives priority to communities with the greatest need, based on various data sources like the Index of Multiple Deprivation (IMD) and health inequality metrics.

Key Details at a Glance

- Funding Amount: £300 to £15,000
- Application Type: Grant or Crowdfunding Pledge
- Deadline: No deadline; applications are accepted year-round.
- Decision Time: Typically within six weeks of applying.
- Purpose: To support physical activity projects that help people overcome barriers to being active.

Who Can Apply?

This funding is for formally constituted not-for-profit organisations with a governance structure. This includes:



- Sports clubs
- Charities
- Local authorities
- Schools
- Community benefit societies

Who Can't Apply?

- Individuals
- For-profit businesses
- Organisations without formal governance structures (e.g., no constitution or bank account)
- Projects focused on elite sport or those that are outside of England.

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Examples of projects that can apply

A community group offering free weekly yoga sessions for women from ethnically diverse backgrounds.

A local authority setting up a walking club for older adults in a deprived area.

A disabled people's organisation creating inclusive cycling sessions with adapted bikes.

A school running after-school physical activity clubs for girls aged 5–16.

A faith-based group providing dance sessions for young people in their community hall.

An LGBTQ+ charity organising inclusive sports events to encourage participation.

A community centre offering low-cost fitness classes for people with long-term health conditions.

Examples of projects that cannot apply

A private gym looking to expand its commercial services.

An individual wanting funding for personal training or equipment.

A for-profit company running a paid fitness app.

A project focused solely on arts or education without a physical activity component.

A group without formal governance (e.g., no constitution or bank account).

A project outside England (funding is for England only).

A club applying for elite sport or competition funding (not the focus of this fund).



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